





## Chris Ndibe

CEO, Carlcon Group

## Introduction

Carlcon is a group that do business in integrated marketing communications, trade promotion, research, hospitality, Free Zone management and staff training. Carlcon, as a group has passion for excellence and operates under the highest of business and ethical standards.

The CEO, Chris Ndibe, an experienced technocrat, a PR man and a Teacher. He has a Masters Degree in Mass Communication from the University of Nigeria, and Second Masters in Public Administration and Policy Analysis from the University of Abuja. A fellow of International Trade Promotion of Tamkang University, Taipei, Taiwan.

He rose to a General Manager, Nigeria Export Processing Zones Authority (NEPZA) and at a point the General Manager of Calabar Free Trade Zone, Nigeria.

Chris has authored three books on free trade zone practice. He is the MD of The Freezone Channel (*an online media*) and currently the Executive Secretary of the Africa Free Zone Association (AFZA), and one of the founding Board Members of The World Free Zone Organization (WFZO).



## About

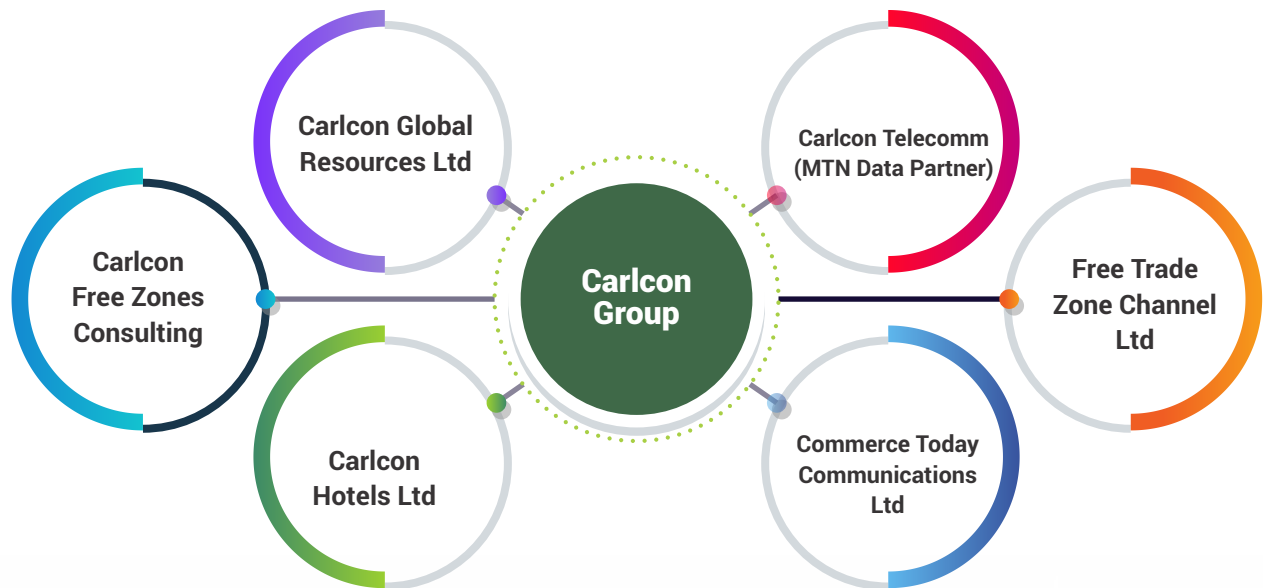


Carlcon group is an economic entity of set of companies controlled by same Chief Executive and Management. The controlling company, holding the group which is also the foundation company is CARLCON GLOBAL RESOURCES LIMITED. The enlarge contour of Carlcon, as a group, is off shoot of the Carlcon Global Resources Limited and therefore the enlarged contour has no other division of management but supervisors.

Carlcon group has come a long way since the first company, Carlcon Global Resources Limited, was registered in January 2011 for multiple entrepreneurial activities and services with Head office then, at the first floor of Mortgage House, Central Business District, Abuja. In less than a decade, the small company that started with importation of items from china and other Asia countries expanded into other economic activities and services with four limited liability companies, two associates and two enterprise companies. We have associated with reputable companies outside the country. We are internationally known.



The group has continuously explored business opportunities to grow. The group is known with integrity, quality, speed, unity and excellence in all its activities. We develop a business idea and grow it within the shortest possible time.



CARLCON is a group that do business in communications, trade promotion, research, hospitality, import and export, staff training and Free Zone consulting and management. Carlcon also render services in Business cluster development and telecommunication.

We are this effective because we invest in managing consortium of different experts.



Telecomm shop in Enugu

## About



Carlcon Global Resources Ltd, started the foundation company of the Group as a general merchandise company and have diversified.

We serve many organizations across various industries, and our participants come from a variety of backgrounds: advisors, analysts, arbitrators, consultants, researchers, planners, product owners, professors, product and project managers and team leads of various sorts.

CARLCON organises bespoke, reflective, creative and interactive team building days, organisational trainings and bespoke leadership programmes. Our aim is to transform individuals, teams and organisations through training and development, executive coaching and consultancy. We organise retreat and pre-retirement lectures for organisations.

As a standard practice, we first conduct a comprehensive Training Needs Analysis (TNA) to define specific training and development objectives, then customize training programs designed to suit client's specific Technical or Management Development requirements. This way, we are able to help organizations of all shapes and sizes address various level needs and skill gaps. We conduct induction courses and promotional examination for organisations.

All training programs are interactive and built with practical content aimed to heighten awareness, build new capacity and encourage participants to instill new behaviours and techniques in their professional roles and are supported by case studies, group discussion, exercises and role-play to involve participants and enhance their understanding and learning potential, Our trainings have a strong focus on skill transfer.

We are well equipped to help you successfully grow and improve your operations.

That's not all, we also offer a wide range of integrated consulting services to help you achieve your business objectives.



We specialize in organizing events in the broadest sense of the word, from planning to management and promotion, and not for profit clients. We handle all aspects of event administration, planning, creation, with all embracing but flexible approach to best complement your resources.

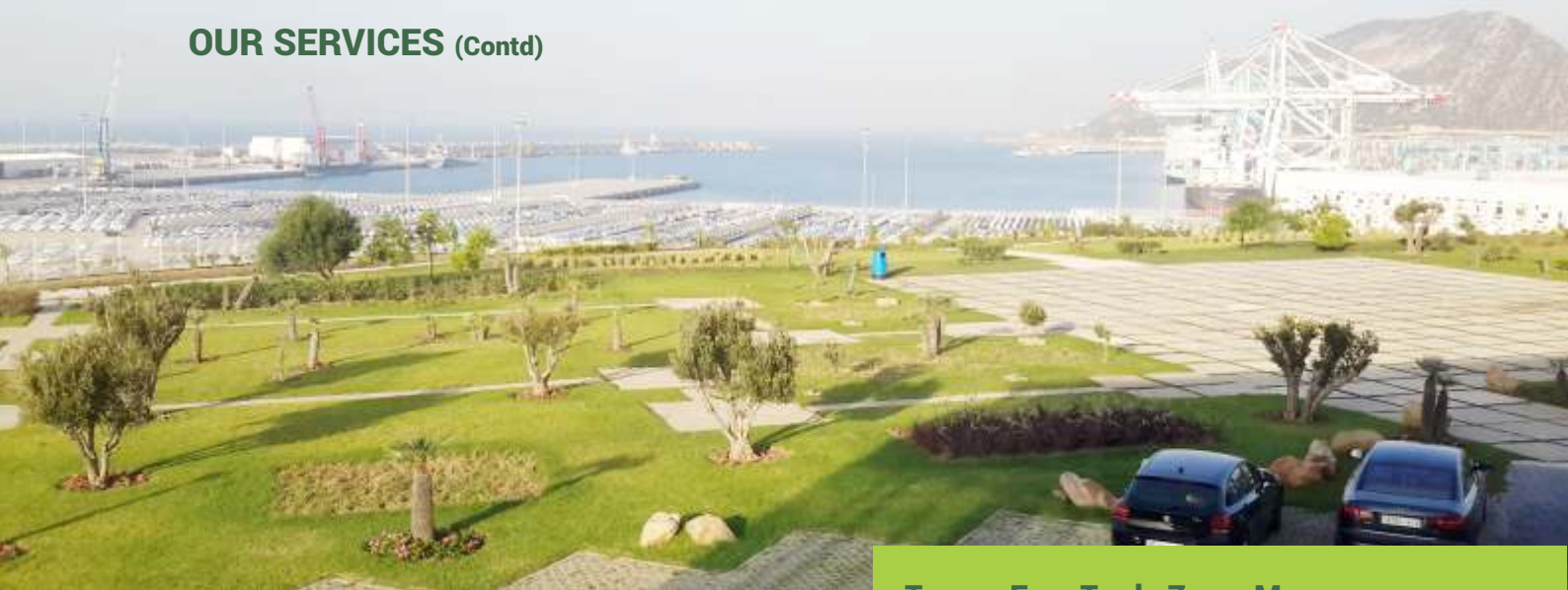
***Our mission is to ensure that you can be our guest at your own event. Great events do not just happen – they require precise planning, meticulous attention to detail, and experienced professionals to manage them within your constraints. If your event needs to be properly conceived and executed to deliver tangible business results, CARLCON is your answer***

We organize, host and arrange speakers or secure speaking slots for Trade Shows, Meetings, Conferences, Seminars, Press Conferences, Print Production, exhibitions, international trade promotion, brand events, award ceremonies, product launches & AGMs.

**WE ARE THE CORPORATE PEOPLE.**

*Your job is to run your business; our job is to run your event.*

## OUR SERVICES (Contd)



Tanger Free Trade Zone, Morocco

## FTZ/SEZ ADVOCACY, TRAINING & CONSULTANCY SERVICES

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We are actively involved in **advocacy missions** to ensure that the interests of a free trade zone community are effectively represented, recognized, and advanced through practical application of international trade policies and regulations to achieve maximum simplicity and effectiveness for the FTZ/SEZ operation/management. We operate within Africa.

*We strive to ensure that policy and decision makers, as well as government agencies, understand the significance of local and national economic impact of free-trade zones.*

When and where necessary, we provide quality education on FTZ programme through workshops and trainings, also provide valuable information that can help drive the establishment of industry best practices including compliance.

Our training courses provide the skills that staff of Free Zones and stakeholders need to develop their competencies, improve their performances and drive to achieving the business success. Our talented team of international instructors has exceptional credentials with real-life practical experience.

Our clients' need drive the development of every training course and workshop we design and conduct. The latest trend and best-in-class practices is what we mould our content with.

**OUR FREE ZONE CONSULTING** is a unique blend of international trade related services to importers, exporters, manufacturers, distributors, suppliers, and governments at all levels, focusing on the development and management of Free Trade Zones and industrial clusters. We understand international trade problems, and our services are designed to help the local and international trade community sort those complexities.

We offer qualitative and quantitative research methods through our networks in Africa Free Zones Association (AFZA), World Free Zones Organisation (WFZO), World Export Processing Zones Association (WEPZA), World Free Zones Conventions (WFZC). Our services entail FTZ feasibility and securing approval for Free Zone status, activation, strategic marketing, zones development & management /regulatory compliance.

We have the expertise and depth of experience to help guide our clients in cost consulting solutions, with efficiency and expediency in mind.

In the Free Zone industry, we are reliable and cost effective. With our wealth of Public Service knowledge, we are effectively structured to serve Government, its agencies and the private sector.

### Free Zone Port in Morocco





**Lekki Free Trade Zone, Lagos**

## We take on the following:

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Our Free Trade Zone Services can be customized to meet your company's specific needs:

- ✓ **Zone Project Applications**
- ✓ **FTZ Management & Operational Training and Retreat**
- ✓ **Feasibility Study/ Analysis Report**
- ✓ **Activation, Zone Schedules / Tariffs**
- ✓ **Customs Services and free zones symbiosis training**
- ✓ **Operational manual development and its training**
- ✓ **Zone Strategic Marketing / Promotion**
- ✓ **Subzone and Expansion Applications**
- ✓ **Non Financial Annual Report**
- ✓ **Customs Annual Reconciliation/ Systems Review**
- ✓ **Zone-to-Zone Transfer Set-Up**
- ✓ **Audits/Spot Checks; Guide on monitoring & Evaluation**
- ✓ **Advocacy; we speak for the zones.**

## About



Carlcon Telecom division is a going concern. It is one of the subsidiaries of CARLCON GROUP. It is saddled with the responsibility of carrying on business in telecommunications sector. In the same vein and by virtue of our operations and specialty, we import and sell telecommunication gadgets and accessories.

Carlcon (Telecommunication) is an Information Communications Technology (ICT) company duly licensed by Nigeria Communications Commission (NCC), under the unified license scheme to provide amongst other things; Digital Mobile Cellular Telephony and Data Services in Nigeria. We deal with everything telecommunication and leverage on our ideas, experience, knowledge and connections, with a strong thrust on quality and professionalism when responding to our clients' needs. We have been in this business for about a decade now.

Our telecommunication business main office is now located at No 103 Old Nsukka Road, 9th Mile, Ngwo, Enugu State, Nigeria. We promote the sales of all types of data devices bundled with the MTN SIM.





***STAY CONNECTED  
With Carlcon***

## **Our Services:**

- ▶ **SIM Swap**
- ▶ **SIM Registration**
- ▶ **SIM Upgrade**
- ▶ **NIN Linking**
- ▶ **NIN Enrollment**



## **Our Products:**

**Data · Airtime · Hynetflex  
Mifi · Phone · Accessories**

***AUTHORISED  
DEALER***

## About



Carlcon Hotels located in Calabar is a modern hotel in every sense of the word. The Hotel boasts of a beautiful edifice situated in a large compound that is well planned out. Carlcon Hotel has a pleasant, ultramodern appeal and offers services of the highest quality. The rooms are spacious, neat and air-conditioned, the beds are large and beddings are attractive and inviting.

The ambiance of Carlcon Hotel is reflected in every guestroom. Complimentary tea, closet, clothes rack, flat screen television and sofa are just some of the facilities that can be found throughout the property. The property's host of recreational offerings ensures you have plenty to do during your stay.

An excellent choice for travelers, tourist or academics because of its serenity. CARLCON HOTEL is a great choice for accommodation when visiting Calabar. From here, guests can make the most of all that the lively city has to offer. The hotel is a walking distance to Calabar Sports Club.

CARLCON HOTEL offers many facilities to enrich your stay in Calabar. To name a few of the property's facilities, there is 24-hour front desk, car park, room service, free Wi-Fi, restaurant and bar.

With our wide range of guestrooms ranging from the Business Suite, Royal Suite, Standard and Executive, there's a room for everyone at Carlcon Hotel.

... a promise of  
**Unusual Hospitality...**

For booking and Reservations call:

**0703 1030 179**  
**0813 5886 388**

We are located @

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off High-way by Calabar Sports Club,  
Ekorinim Phase 2, Calabar  
E-mail: [carlconhotels@carlcon.com](mailto:carlconhotels@carlcon.com)  
[www.carlcon.com](http://www.carlcon.com)



## About



The Free Trade Zone Channel is an all-in-one online platform that provides curated news on Free Zones, Trade and Investment. It is sponsored by Africa Free Zones Association and Carlcon Global Resources Ltd. The Channel focuses on activities and happenings around the Free Trade Zones in Africa and the world, aimed at educating and informing the free zone developers, operators and managers, the business community, service providers and policy makers on the tenets, trends and activities around the scheme.

The Free Zone Channel is an integrated communication web based platform which brings together global investors, free zones, free zone-based companies, investment agencies, and business groups around the globe, with focus on investment promotion and facilitation. It is designed to boost the activities of the Free Zones in Africa, especially with the emergence of Africa Continental Free Trade Area AFCFTA in the 54 countries of Africa.

As at today the Free Zone channel has a DIRECTORY of all free zones in Africa as well as other rich knowledge base resources in the free zone sector.

With readers from all over the world the Free Zone channel is the perfect platform to reach your target audience through our advertising services.

One of the problems affecting the growth of the Free Zone Scheme in the continent is inadequate publicity of the zones' activities and their potentials to the world economy.

The Free Zone Channel idea was therefore conceived to give boost to the activities of the Free Zone in Africa, especially with the current AFCFTA being launch by the 54 countries of Africa. We will like to position the Africa Free Zones in its high stool in the actualizing the single market development. "No business thrives without good promotion."

No trade facilitation activities/ agreement can be successful without adequate publicity. Good and adequate promotion that goes with management of business leads to growth, safe and secure end to end supply chain from the Free Zone developers, enterprise, middle men down to the consumers of goods.

The Free Zone Channel is an integrated communication outfit/ web platform bringing together global investors, free zones operators, free zone-based companies, investment agencies, and business groups around the globe, with focus on investment promotion and facilitation, research and market intelligence.

Our dedicated marketing and editorial staff work closely with free zones and the African business community to develop news and tailor their content and message in an appealing and actionable way to attract the right kind of attention and investor.

Africa Business have evolved over the years, right from the trans Saharan trade to the modern day trading activities which is graduating into the AFCFTA agreement, now converting the entire continent into a single market.

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***Our mission is to unify the African free trade zone ecosystem, provide strong international presence for Free Zones stakeholders and the Business community, and support entrepreneurship and export promotion as drivers for economic growth in the continent.***

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Below are the features/Enhancement headings and the benefits/value proposition to the platform and her members.

**We are african number 1 freezone channel providing:**

Daily online news on FTZ, Members Directory, Yellow Page, Access to Periodic Publications, Zones' Rating & Ask the Experts

You can follow us on social media:

Facebook and Instagram – [thefreezonechannel](#)

Twitter - [@freezonechannel](#)



Visit [www.thefreezonechannel.com](http://www.thefreezonechannel.com)

# About COMMERCE TODAY COMMUNICATIONS LTD

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This is part of Carlcon Group and a strategic communications and Public Relations partner. We help our clients manage, transform and improve relations to the media, clients, employees and opinion leaders.

Commerce Today Communications Ltd is the part of the group that is into building brands, increasing awareness and boosting demand. We provide real value to our clients. We also support our clients in times of adversity to minimize damage and assist in their recovery after crisis.

Commerce Today Communications Ltd is the publisher of Commerce Today Magazine. It is also licensed telecommunication dealers as sub trading partners of MTN.

What We Do:

- Communication & Public Relations.
- Crisis & Issues Management.
- Internal Communication.
- Investor Relations.
- Media Training.
- Social Media Handling.

## Some of our publications



# Project Gallery

**Nigeria Export Processing  
Zones Authority (NEPZA)  
Staff Training**



**Petroleum  
Equilization  
Fund -PEF (MB)  
Training**





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